

## PRESS RELEASE - JON SETTER

**8 WALL GALLERY** is proud to announce the much-anticipated opening of *Sydney Beaches Project* by New York-based photographer, **Jon Setter** on **Friday, October 3, 6-8 pm**.



Jon Setter's photographs explore memory and the emotional sense of home within the places he documents. He aims to evoke familiarity by organising repeated patterns and forms from the urban landscape into concentrated image sections. This orderly presentation creates what he describes as an 'alternative portrait' of place — one that makes visible what might otherwise go unnoticed.

*We project humanity onto beaches. They can be existential, sexy, carefree, familial, debaucherous, nude, social or solitary; they're also grand, natural wonders that give our small and intricate lives scale. No matter our impulse to imbue these blank stretches of sand and surf with dreams and anxieties: The vastness of water, with its lunar rhythms and lethal riptides, make the concerns of Homo Sapiens seem insubstantial. Beaches are a threshold of the unknown, a portal to the rare frontier whose wildness and mystery, however rankled by climate change, is untameable by technology.*

*- Daniel Felsenthal, excerpt from exhibition essay*

**Jon Setter** is an Australian-American photomedia artist who currently resides in New York City. He received his MFA from the National Art School in 2018. His work has been exhibited across Australia and internationally. Two books have been published about his work — *The Urban Text* and *The Ballarat Text* — and he is currently working on his next publication. See more on his website: <https://www.jonsetter.com/>

**Please join us at 8 WALL GALLERY from 6-8 pm to celebrate the exhibition.**

**8 Soudan Lane**  
Suite 1, Level 1  
Paddington NSW 2021  
Sydney Australia

**Contact**  
T: +61 402 88 88 69  
[8wallgallery.org](http://8wallgallery.org)  
[hello@8wallgallery.org](mailto:hello@8wallgallery.org)

**Open**  
Tuesday to Saturday  
11 am - 5 pm  
or by appointment



# JON SETTER

## *SYDNEY BEACHES PROJECT*

OCTOBER 3 - 31, 2025

**OPENING 3.10**  
**6 - 8 PM**

1/8 SOUDAN LANE  
PADDINGTON, NSW



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GALLERY**

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GALLERY**

**Jon Setter's *Sydney Beaches Project*** runs from **October 3 to Saturday, November 1, 2025.**  
With thanks to our drinks sponsor for this show **SuperGay Spirits.**

We would be delighted to welcome you to the gallery and arrange calls to share further details on this compelling show. If we can share any further information - such as loans, images, headshots, or information on writer Daniel Felsenthal - please don't hesitate to contact Sam or Frankie via the contact details provided.

**PR Enquiries:** [hello@8wallgallery.com](mailto:hello@8wallgallery.com) | +61 0402 88 88 69

Thank you for taking the time to read about the exciting programs and plans for this new project space, we hope to see you in the gallery soon.

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*8 Wall Gallery acknowledges the Gadigal people of the Eora Nation as the Traditional Custodians of the lands and waters on which 8 Wall Gallery stands. We acknowledge and pay our respects to all Aboriginal and Torres Strait Islander peoples and their Elders, past and present, as the custodians of the world's oldest continuous living culture.*

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